

# James Alexander Papadopoulos

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Collaborative executive producer with 15+ years of experience. A proven leader, creative thinker, and producer of world-class content and experiences, I bring a mix of levity and technological expertise that drives exceptional outcomes.

## EXPERIENCE

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### Executive Producer, Global Events Celonis

New York, NY  
September 2019 - Present

- Delivered numerous large projects with budgets above \$10MM, over 500 pieces of content, over 45 stops on the Celonis World Tour, and *hundreds* of hours of live-streamed video spanning dozens of events.
- Led internal and external production teams globally to deliver world-class content in 15+ countries and 10 languages, including world tours, award-winning user conferences, live broadcasts, webinars, and more.
- Leveraged creative ideation, strategic planning, scriptwriting, and technical production expertise to ensure projects aligned with marketing and sales goals, delivered on time and on budget.

### Senior Producer, Video & Experiences Freelance

New York, NY  
June 2017 - September 2019

- Produced and directed high-quality videos and livestreams for top clients, including Disney, Paramount, Nabisco, Microsoft, Samsung, Twitch, Sony, HTC, Microsoft, KPMG, PBS, and IBM.
- Worked across a wide range of formats including podcasts, video, interactive in-person events, eSports, VR & AR.
- Collaborated with key stakeholders inside client organizations and sourced and managed teams of talented creatives.
- Created a science and tech YouTube series, "TechSpank" which quickly grew to 25K+ subscribers and millions of views.

### Creative Lead & Producer Epoxy Marketing

New York, NY  
December 2012 - November 2017

- Led B2B marketing creative and production teams on hundreds of videos, experiential activations, livestreams, and graphic design for top IT clients, including HP, Dell, Oracle, VMware, and IBM.
- Defined and executed the scope, budget, creative, and production of all projects to support sales goals.
- Maintained high client satisfaction despite a high volume of content and numerous simultaneous projects.

### Producer Draft FCB

New York, NY  
September 2009 - November 2012

- Produced a wide range of marketing content, including traditional advertising, sizzle reels, new business pitches, events, podcasts, and awards shows, for top pharmaceutical clients Merck, Pfizer, Roche, and more.
- Collaborated across video, animation, photography, and interactive teams create compelling marketing content.
- Managed edit teams to successfully deliver projects on time, on budget, and to the highest standards.

### Producer MTV Networks

New York, NY  
March 2005 - August 2009

- Joined a groundbreaking multi-platform department in 2005, pioneering the integration of online and on-air content.
- Produced segments and promos for dozens of series, specials, branded content packages, and awards shows.
- Successfully managed multiple projects simultaneously from conception to completion, ensuring that content, quality, music licensing, sponsor messaging, viewer engagement, and budget goals were met.

## EDUCATION & ADDITIONAL INFORMATION

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- School of Visual Arts - BFA - Film Directing
- Pratt Institute - Additional Film/ Photography/ Fine Arts Classes
- FAA Licensed drone pilot for commercial productions
- Expert level with Adobe Creative Suite (Premiere, PS, Audition)