

James Papadopoulos

Professional Summary

Award-winning Executive Producer with 20 years of experience crafting high-impact video content, corporate storytelling, and event productions that engage global audiences. Proven expertise in executive messaging, keynote production, and large-scale brand storytelling in the tech sector. Adept at leading creative teams, directing multi-million-dollar productions, and translating complex business strategies into compelling visual narratives that elevate brand authority and market presence.

Professional Experience

Executive Producer, Marketing Content and Video Strategy **Celonis, New York, NY | September 2019 - Present**

- Transformed “Celosphere” Keynote by expanding production and logistics teams and elevating production value, pacing, demo production, and storytelling, positioning Celonis as a Process Intelligence market leader—driving record engagement and industry recognition.
- Produced “Celonis:NEXT”, a high impact livestream series that reinforced brand positioning, unveiled product innovations, and captivated prospects with a tech-giant-level presentation and engrossing product demos that made tech-heavy solutions easy to understand.
- Launched the Face Value Webinar Series, one of Celonis' most successful content campaigns, leveraging thought leaders to simplify complex topics and generate new customer pipelines.
- Owned the strategy and creation of 500+ multimedia assets, including customer profile videos, product reveals, and livestream content, managing budgets from \$0 to \$15MM.
- Produced 45+ world tour stops, integrating live and digital content strategies to amplify Celonis’ global reach and engagement.
- Pioneered employee engagement initiatives, including kickoff events that strengthened company culture across global offices, boosted morale, and aligned internal teams with corporate messaging.

Senior Producer

Freelance, New York, NY | June 2017 - September 2019

- Directed corporate projects for high-profile clients including Microsoft, Samsung, and IBM.
- Produced corporate events, product demos, and internal activations, managing stakeholder engagement at the C-suite level and message alignment.
- Created multi-platform content strategies for diverse audiences, ensuring consistent brand voice across social, landing pages, and printed materials.
- Managed end-to-end content creation process from concept to execution.

Producer & Creative Lead

Epoxie Marketing, New York, NY | December 2012 - November 2017

- Led creative teams developing corporate communications content for enterprise clients including HP, Dell, and IBM.
- Defined content strategy and creative direction for B2B initiatives, translating technical information into compelling narratives.
- Managed teams to deliver consistent messaging across multiple platforms and audiences.

Producer

Draft FCB Advertising | August 2009 - December 2012

- Produced pitch videos, campaigns, and photo shoots for pharmaceutical clients, successfully navigating strict regulatory, budgetary, and industry constraints.
- Developed corporate communications and executive presentations that played a key role in securing new business and strengthening client relationships.
- Led cross-functional creative teams to execute high-profile multimedia campaigns, ensuring seamless collaboration and impactful storytelling.

Multiplatform Producer/ Editor

MTV Networks | March 2005 - August 2009

- Pioneered industry-first online video strategies, positioning MTV as a leader in digital content integration.
- Produced reality series and marquee tentpole events across multiple MTV Networks brands, ensuring high audience engagement and brand consistency.

Education

- BFA Directing and Producing for Film and Television, School of Visual Arts
- Additional Film/Photography/Fine Arts Classes, Pratt Institute

Portfolio & Contact

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