

# James Alexander Papadopoulos

## EXPERIENCE

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### Executive Producer Celonis

New York, NY  
September 2019 - Present

- Managed large-scale marketing initiatives, including user conferences (budgets up to \$13MM), product launches, and hundreds of hours of live-streamed virtual events, creating exceptional marketing experiences.
- Led a diverse team of creative and production professionals across 15 countries and 10 languages, ensuring world-class content delivery across various social media platforms, broadcasts, and advertisements.
- Oversaw keynote production, including speaker coaching, script development, project management, and direction of produced assets for live broadcasts, showcasing a strategic approach to storytelling.
- Championed brand consistency and messaging across all platforms and formats, driving audience engagement and achieving marketing and sales goals, with a data-driven approach to content creation.
- Leveraged creative ideation, strategic planning, scriptwriting, and technical production expertise to ensure projects aligned with marketing and sales goals, delivered on time and within budget.

### Senior Video Producer Freelance

New York, NY  
June 2017 - September 2019

- Produced and directed high-quality video productions for top clients, including Disney, Paramount, Nabisco, Microsoft, Samsung, Twitch, Sony, HTC, Microsoft, KPMG, PBS, and IBM.
- Worked across a range of formats including podcasts, video, photography, social posts, eSports, VR & AR.
- Collaborated effectively with client-side stakeholders and external creative teams, demonstrating strong communication and relationship-building skills.

### Creative Producer Epoxie Marketing

New York, NY  
December 2012 - November 2017

- Led production teams on hundreds of successful videos, events, and livestreams for top B2B IT clients (HP, Dell, etc.), generating millions of views and boosting marketing pipelines.
- Defined project scope, budget, and creative direction, ensuring alignment with sales goals and delivering exceptional content that resonated with target audiences.
- Maintained high client satisfaction by effectively managing multiple projects simultaneously and exceeding expectations in a high-volume content environment.

### Creative Producer Draft FCB Healthcare

New York, NY  
September 2009 - November 2012

- Produced a diverse range of marketing content (commercials, pitches, events, podcasts) for pharmaceutical giants (Merck, Pfizer, etc.), showcasing expertise across various marketing mediums.
- Collaborated effectively with video, graphic design, audio, and interactive teams to create compelling and impactful marketing materials.
- Managed edit teams to deliver projects on time, within budget, and exceeding the highest quality standards.

### Producer MTV Networks

New York, NY  
March 2005 - August 2009

- Pioneered the integration of online and on-air content within the groundbreaking multi-platform department.
- Produced segments and promos for a multitude of series, specials, branded content, and award shows, consistently meeting content, quality, music licensing, sponsor, viewer engagement, and budget goals.
- Successfully managed multiple projects concurrently from conception to completion, demonstrating exceptional project management and organizational skills.

## EDUCATION & ADDITIONAL INFORMATION

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- School of Visual Arts - BFA - Film Directing
- Pratt Institute - Additional Film/ Photography/ Fine Arts Classes
- Expert level with Adobe Creative Suite (Premiere, PS, Audition), MS Office, Google Workspace